

Cruise-Ship Handling Protocol

SUBIC BAY FREEPORT — After a total of 30 cruise ship arrivals here since February last year and more visits expected before the yearend, the Subic Bay Metropolitan Authority (SBMA) plans to develop a cruise ship-handling protocol to sustain the growth of this booming industry.

SBMA Chairman and Administrator Wilma T. Eisma said she had instructed the agency's Cruise Ship Committee to produce a manual or guidebook for better management and sustainability of cruise ship arrivals.

"We have been successful so far in carving a new tourism niche in Subic with this booming cruise industry, and in order to sustain this growth we have to incorporate best practices into a structured system," Eisma said.

"We also have to institutionalize the process of handling cruise ships so that we can provide quality service and effective assistance to the passengers

see Cruise Ship Handling, page 02



The cruise ship Costa Atlantica docks at the Alava Wharf in the Subic Bay Freeport

Big Stars in the 2nd Subic Bay Int'l Film Festival

SIX (6) films which made the cut at the screening of entries to the 2nd Subic Bay International Film Festival (SBIFF) will start showing on Friday, June 21 until June 23, at the Harbor Point Mall, Ayala Malls Cinema, in the Subic Bay Freeport Zone.

"As in last year's festival, entrance to the showing of the 6 films for the entire three days, as well as the Awards Night, will be free to the general public," said SBIFF Festival Director and Managing Partner Vic V. Vizcocho, Jr.

In an earlier announcement, Co-Festival Director Arlyn dela Cruz named the successful entries as follows:

- **Tell Me Your Dreams**, a film by Director Anthony Hernandez which stars multi-awarded actress Aiko Melendez, with Regino Hernandez and Teresita Cham Gutierrez as executive producers;
- **Rendezvous**, written and directed by Marvin Gabas, starring Jiana Aurigue and Gina Pareno, with Enoch Cruz as executive producer.
- **1957**, written and directed by Hubert Tibi, stars Richard Quan and Romwaldo Martin with Dr. Milagros How as executive producer;
- **Kids of War**, directed by Mike P. Silva with Randy Carido and Gloria Carido as executive producers, stars Richard Quan and Romwaldo Martin;
- **Jesusa**, starring veteran actress Sylvia Sanchez, written and directed by Ronaldo C. Carballo, with Jean Hidalgo and Junelle Rayos as executive producers; and,
- **Maid in London**, starring Andi Eigenmann and directed by Danni H. Ugali with Vic del Rosario, Jr. and BL Panganiban as executive producers.

Aside from the stars of the entries, expected to attend the Awards Night is veteran actress and Superstar Nora Aunor, who will be receiving a life-time achievement award, veteran cinematographer Romy Vitug, also an awardee, and 2018 SBIFF Best Actor RS Francisco.

SBIFF's life-time achievement awardee, along with veteran director Elwood Perez. Best actress was Tessie Tomas and Best Picture was RS Francisco's Boy Intsik.

According to Vizcocho, all the qualifiers have a pretty good chance to snatch the major prize, thus, the stiff competition.

Subic Bay Metropolitan Authority (SBMA) Chair and Administrator Wilma T. Eisma will be guest speaker, with Olongapo City Mayor Rolan C. Paulino joining the attending celebrities.



CUISE SHIP HANDLING.....from page 1

and crew of the visiting vessels, as well as their ship agents,” she added.

According to the SBMA Tourism Department, a total of 19 cruise ship arrivals were recorded here last year, with the Italian-flagged Costa Atlantica setting the record at 14 visits. The rest were made by three other cruise ships: twice by SuperStar Gemini , which is operated by Star Cruises; once by Ovation of the Seas, which is owned by Royal Caribbean International; and twice by World Dream, operated by Dream Cruises.

Each of the arrivals brought in an average of 3,500 tourists who disembark in Subic and then go on tours of various destinations in the Subic Bay Freeport Zone, as well as the neighboring communities of Olongapo City, Clark Freeport, and the provinces of Zambales and Bataan.

Last year, the Central Luzon Regional Development Council cited the SBMA for developing Subic into a premier cruise ship destination in the country and noted that cruise ship arrivals in Subic had generated more than P85-million worth of economic activity in the first eight months alone.

Meanwhile, 11 cruise ship arrivals have been recorded this year: seven for World Dream and four for Costa Atlantica. The latest was on May 16, when Costa Atlantica docked with with 2,000 passengers and 800 crew and officers.

Eisma also said that the SBMA’s successful initiative to develop complementation programs with nearby communities to offer curated experiences to tourists now make it necessary to develop a protocol for handling cruise ship arrivals.

SBMA Senior Deputy Administrator for Port Operations Marcelino Sanqui, who is also chairman of the SBMA Cruise Ship Committee, said that they will produce a handbook that will contain step-by-step procedures from the moment a cruise ship enters Subic Bay, drops anchor at Alava Wharf, disembarks its passengers, and so forth.

“The handbook may also help inform the passengers of the do’s and don’ts in Subic, such as our No Smoking and No Littering policies. This will also include road directions and emergency numbers,” Sanqui added.

The handbook, Sanqui also said, may be uploaded on the SBMA webpage so that would-be visitors to Subic may get to know the attractions in and around Subic Bay area and learn how to conduct themselves while in the area.

IN THE NAVY



COLLEVILLE-MONTGOMERY, France -- Chief of Naval Operations (CNO) Adm. John Richardson attends the French Commando Ceremony led by heads of navy from France, the United Kingdom, Norway, Australia, Canada, and the U.S. Richardson is traveling to Normandy and London to participate in the 75th anniversary of the D-Day landings and the Queen’s Birthday Parade. (U.S. Navy photo by Chief Mass Communication Specialist Nick Brown)



ARABIAN SEA. Gunner’s Mate 1st Class Brandon Ahrens, from Littleton, Colo., fires a shot line to the dry cargo and ammunition ship USNS Cesar Chavez (T-AKE 14) during a replenishment-at-sea aboard the Arleigh Burke-class guided-missile destroyer USS Bainbridge (DDG 96). Bainbridge is deployed to the U.S. 5th Fleet areas of operations in support of naval operations to ensure maritime stability and security in the Central Region, connecting the Mediterranean and Pacific through the Western Indian Ocean and three strategic choke points. (U.S. Navy photo by Mass Communication Specialist 3rd Class Jason Waite)

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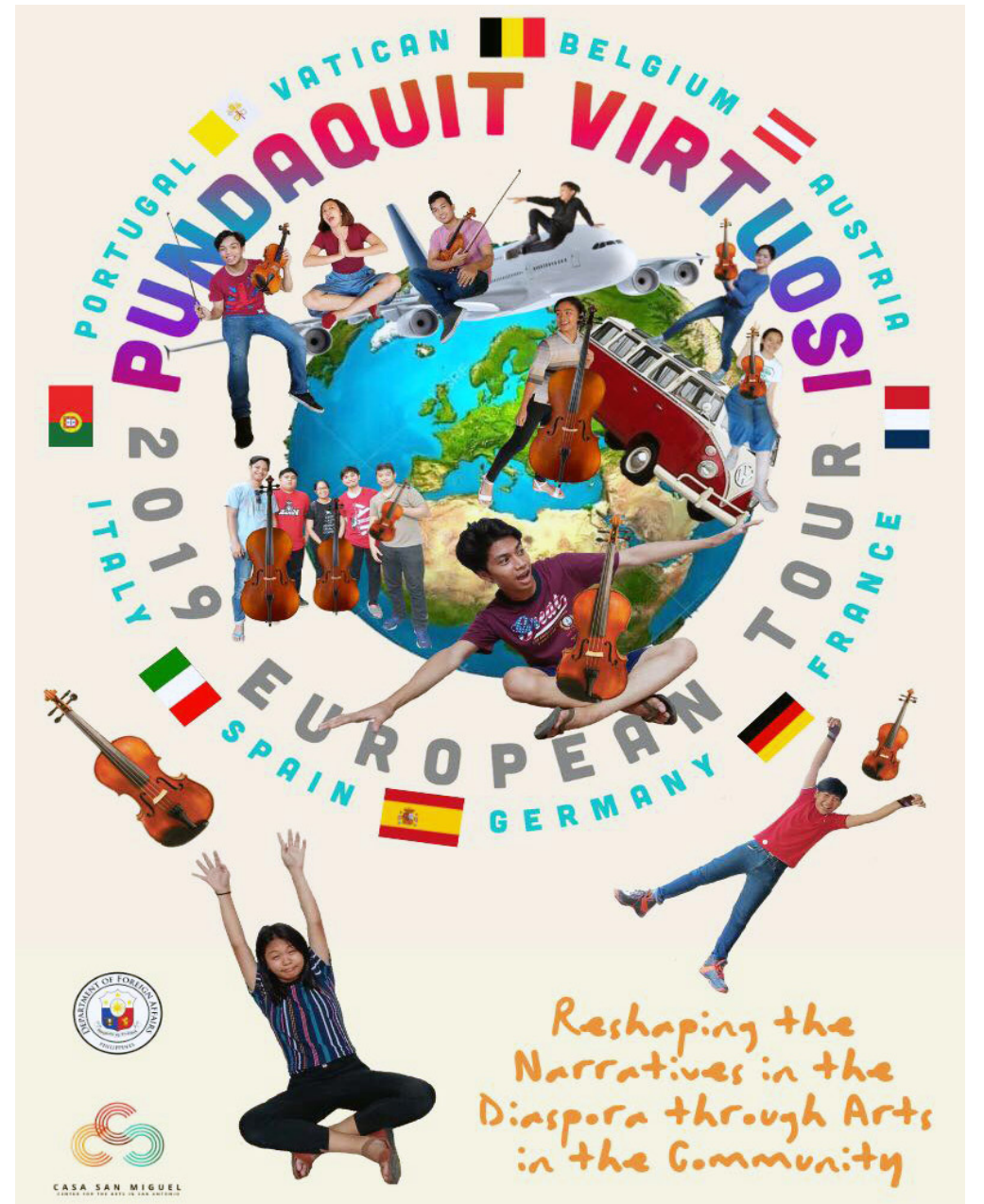
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Casa San Miguel Pundaquit Virtuosi toursEurope



The Pundaquit Virtuosi of Casa San Miguel is currently on a European tour.

Led by internationally recognized Violinist Alfonso “Coke” Bolipata, the string orchestra group count among its members children from families of fishermen and farmers from local communities of Zambales, Pampanga and Bataan.

ccording to Bolifata, he started teaching 12 kids under a tree, thus, he is proud to present the skills of Pundaquit to their European audiences and shared his advocacy in using music education as an instrument to aid Zambales locals cope with their daily struggles.

The Pundaquit Virtuosi performed their second recital in the garden of the Philippine Embassy in Brussels before the members of the Filipino community, some of whom were emotional to the group’s production.

Brussels-based Filipino pianist Michael L. Cu was also present during the concert and imparted his unique experiences as a Filipino musician studying in a European territory.

The pride of Zambales will visit eight (8) european countries.

The are: Miguel Angelo Estrada, Ashley Hao, Cent Romanban, Ghio Kharylle Esteban, Augustine Dioneda, Kathleen Anne Sarreal, Isaiah Mari Regojos Lipana, Sham-mah Rophe Alegado, Angelo Miguel Delos Santos, Gabriel Art Mendoza, Ace Sanchez, Renee Vie Soterio, Zildjian Faith Marcos, Hannah Garcia, Arlene Sanchez Arcena, Kianne Esteban, Aries Miko Lorca, Joven Reolizo Aquisap, Gabriel Gene Regojos, Ralf Arrian Verano Albeza, Michael Simon Maycong Tabon, Remed Gio Soriano, Nehm Lipana, Jan Christopher Danauto, RoseBelle Cama, Glenn Aquias, and Immanuel Nico Dioneda.



The Pundaquit Virtuosi of Casa San Miguel at the Philippines Embassy in Brussels Belgium for their second European Tour performance 2019



Philippine Ambassador to France H.E. Ma. Theresa Lazaro with members of Pundaquit Virtuosi and its musical director Mr. Alfonso Bolipata (front row, 3rd from left) and resident conductor Maestro Ruggero Barbieri (front row, 5th from left).



RETURN TRIP MV Bavaria leaves Subic Bay Freeport on May 31 with the 69 container vans of garbage that are being re-exported to its place of origin in Canada (Photo by HENRY EMPENO)

By HENRY EMPENO

SUBIC BAY FREEPORT — It was indeed “one proud moment for all Filipinos.”

In the early morning of May 31, fully two weeks after the Philippines recalled its ambassador to Canada over the issue, the 69 garbage-laden shipping containers temporarily stored here in the Subic Bay Freeport finally sailed out of the country on their return trip to the sender some six years after.

The containerized wastes were loaded onto the MV *Bavaria*, a Liberian-flagged carrier that will bring them to Vancouver.

Subic Bay Metropolitan Authority (SBMA) Chairman Wilma T. Eisma, who witnessed the ship departure, applauded the pullout on behalf of the Subic community and other Filipinos and described it as “one proud moment for all Filipinos.”

“This is the stand of the nation. This is a strong message from President Duterte,” Eisma told members of the media.

“We thank President Rodrigo Duterte for his decisive action that brought about a satisfactory conclusion to this sordid chapter in our history,” she added.

ORDINARY SHIPMENT

Despite the diplomatic row that hastened the process, the re-exportation of the Canadian trash was treated here “like any other commercial shipment.”

Arriving here in the afternoon of May 30, MV *Bavaria* first offloaded and loaded cargoes just like any other container vessel.

SBMA deputy administrator for port operations Rani Cruz said loading of the 69 waste containers began at 9:00 p.m. on May 30 and, with a one-hour break at midnight, was completed more than five hours later at 3:19 a.m. of May 31.

Thereafter, 127 other commercial containers were loaded until 6:30 a.m. before MV *Bavaria* finally left port at 7:22 a.m.

Eisma said the vessel was scheduled to make a stopover at Kaohsiung, Taiwan to unload and load cargoes before heading for its final destination, the port of Vancouver.

MV *Bavaria* was expected to reach Canada after 22 days, port officials here said.

‘PLASTIC SCRAPS’

The re-exportation of what were originally declared by the shipper as “plastic scraps” came 15 days after the Philippines recalled its ambassador and consuls to Canada over the latter’s failure to take back the garbage-filled vans brought to the Philippines between 2013 and 2014.

The 69 re-exported vans were part of the 103 containers exported to the Philippines by Chronic Inc. (Canada) and consigned to three local companies: Chronic Inc., Chronic Plastics, and Live Green Enterprise.

According to the Bureau of Customs, which took custody of the containers following the discovery of waste products inside, a total of 34 container vans were transferred to the Metro Clark Waste Management Corp. in Pampanga for disposal, while two others remained at the Ma-

nila International Container Port (MICP). The rest were transferred to the New Container Terminal here for eventual repatriation.

CANADIAN EXPENSE

The re-exportation was funded by the Canadian government, which had committed to ship back the garbage early on.

A re-exportation order issued last May 7 by MICP District Collector Erastus Sandino Austria quoted Canadian officials as saying that Canada is “prepared to cover the cost of, and make the necessary arrangements to being the waste materials contained in the

subject 69 containers.”

The re-exportation of waste materials to its country of origin, Austria said, “is legally anchored” under Section 1145 of the Customs Modernization and Tariff Act, which allows such procedure “if goods are found to be injurious to public health.”

To facilitate the re-export, ownership over the subject shipment is ceded to the Canadian government, “who shall oversee and ensure that the same are returned to the country of origin, Canada, with dispatch,” the May 7 order also indicated.



SBMA Chairman Amy Eisma says the pullout reflected ‘the stand of the nation’ (Photo by HENRY EMPENO)

P.6-M meat from China seized in Subic port

PORT authorities here confiscated some P600,000 worth of meat products that recently arrived from China, one of the countries affected by the dreaded African swine fever (ASF). Subic Bay Metropolitan Authority (SBMA) Chairman Wilma T. Eisma said the meat shipment was from Guangzhou, a port northwest of Hong Kong. “It was immediately flagged by the quarantine officer from the Department of Agriculture, and then the Bureau of Customs confiscated the shipment,” Eisma explained.

She said the confiscated meat will be immediately destroyed, as recommended by the Bureau of Quarantine Services, with the Bureau of Animal Industry disposing of it at the expense of the consignee. Eisma said the Port of Subic has been on the lookout for pork products after the government called for strict monitoring to prevent the entry into the country of pork products contaminated with ASF. Jerome Martinez, manager of the SBMA Seaport Department, said the Chinese meat products were shipped in a refrigerated van on MV

Hansa Altenburg, a container ship that arrived in Subic on May 27. The container van was declared to contain 2,385 packages of “food items” consigned to a trading corporation based in Makati City. He said the meat shipment had a dutiable value of P591,817.90. Martinez said the confiscated meat will be injected with chemicals and then buried underground. The World Organization for Animal health (OIE) has declared ASF to be a highly-contagious hemorrhagic viral disease affecting domestic and wild pigs.

Experts say that while ASF and classical swine fever (CSF) may have similar signs, the ASF virus is unrelated to the CSF virus. The Food and Drug Administration (FDA) last May ordered the recall and seizure of imported pork meat products from countries suspected to be affected by the ASF virus. These are China, Hungary, Latvia, Poland, Romania, Russia, Ukraine, Vietnam, Zambia, South Africa, Czech Republic, Bulgaria, Cambodia, Mongolia, Moldova, and Belgium. - HENRY EMPENO

'Volunteers help keep Subic tourism alive'

By RUBEN VELORIA

HUNDREDS of volunteers from the various community groups, schools and government agencies converged here on a recent Sunday to clean up the beach along the popular Boardwalk Park in preparation for the Century Tuna Ironman 70.3 Subic Bay triathlon event here on June 2.

The volunteers from the Philippine Coast Guard-Subic (PCG), its auxiliary PCGA 111th Squadron, the Philippine National Police, Ramon Magsaysay University in Subic, Zambales, and local schools Aura College and Gordon College, scoured the coast for trash, and bagged them for eventual disposal.

But this was nothing extraordinary, said SBMA Chairman and Administrator Wilma T. Eisma, who takes pride in a strong culture of volunteerism among stakeholders of the Subic Bay Freeport.

VOLUNTEERISM

"This Freeport may have its natural attractions to thank for being a major tourist destination in the country today, but it is the culture of volunteerism here that keeps the local tourism industry moving forward," Eisma said.

"Without the cooperation and support of the Subic Bay area community, the SBMA would not be able to make Subic the top tourist destination in Central Luzon for the last six years," she added. "Volunteers help keep Subic tourism alive."

The initiative of stakeholders that include SBMA employees, Freeport business locators, socio-civic organizations, residents, and even visitors to volunteer in clean-up activities here is a result of Eisma's call for "malasakit" or concern for the common good.

This summer, as Subic prepared to host a mix of sports, entertainment and religious events, volunteer groups led by various SBMA departments buckled down to work to keep beaches, river banks and vacant lots clean and pleasing to the eye.

REGULARS

Members of PCG Subic, its local auxiliary, and the Subic Bay Multi-Purpose Cooperative conduct monthly coastal clean-up along Malawaan Park and Boardwalk area.

"PCGA is mandated to support and assist the community in the protection of the marine environment and its resources, so we are happy to volunteer in cleaning our beach areas, especially in Subic Bay," said Com-



Volunteers clean the Boardwalk beach in preparation for the Ironman 70.3 triathlon (Photo by ROBIN TUAZON)

mander Eduardo Mabita Jr., director of the PCGA division in Subic.

Other groups such as Toyota Avanza Pilipinas (Olongapo Chapter), Lions Club of Olongapo, Gordon and Aura colleges, the Police Regional Maritime Unit (Subic) are among the regular participants of the beach clean-ups along the Boardwalk Park here.

The Boardwalk Area is a favorite place for outdoor concerts, and will be the venue for several beach and water sports events in the upcoming Southeast Asian Games.

110 hired in June 12 Region 3 job fair

By JONAS REYES

A TOTAL of 110 job applicants successfully hurdled the requirements for hiring and were taken in by various employer-companies during the Region III Independence Day Job & Business Fair held here at the Harbor Point Ayala Mall on June 12.

According to the Manpower Services Division (MSD) of the Subic Bay Metropolitan Authority's Labor Department, the new em-

participating companies. These included 73 local companies, 6 overseas firms, and 7 national agencies.

The fair was organized by the Department of Labor and Employment (DOLE) in cooperation with the Public Employment Services Office (PESO) in Olongapo City, the SBMA, Department of Trade and Industry (DTI), Technical Education and Skills Development Authority (TESDA), Social Security System (SSS), Overseas Workers Welfare Administration (OWWA), and the local government of Olongapo City with help from the Harbor Point Ayala Mall.

1,000 NEW JOBS

The most number of job openings was announced by Wistron Infocomm (Phils.) Corp., which has recently announced the re-opening of its manufacturing facility in the Subic Bay Freeport. It offered 1,000 new positions to job-seekers.

The company needs 1,000 more production operators who are college or vocational levels or at least senior high school graduate, and are willing to work overtime and during weekends.

Wistron officials recently conducted examinations and interviews for applicants.

Meanwhile, the SBMA Labor Center's MSD reminded jobseekers that it has opened its Receiving Section at the former Land Bank office near the Rizal Gate to receive and process job applications from the public.

The office is able to accommodate around 500 applications per day.



Jobseekers fill up application forms during the Independence Day job fair at Harbor Point Ayala Mall (Photo by MSD)

employees were hired on the spot (HOTS) from out of the 1,476 that qualified for various job openings offered in the fair.

'NEAR HIRES'

Meanwhile, there were 1,456 "near hires", or applicants who needed to submit some other requirements before being formally hired by employers, the MSD added.

A total of 3,820 job openings were announced during the fair by a total of 86 par-

SBMA Chairman prospect

By HENRY EMPEÑO with RONNIE YAMBAO

SUBIC Bay Metropolitan Authority (SBMA) Chairman and Administrator Wilma T. Eisma has drawn out strong interest from prospective investors in the United States during her meetings with various business groups in the states of Texas and California recently.

The prospects included a hotel operations and management project worth \$10 million, as well as projects

portation and health care," Eisma explained. "Moreover, the Port of Houston is top in the U.S. in terms of international waterborne tonnage handled and number 10 among the largest ports in the world."

MARKETING SUBIC

In Houston, Eisma discussed Subic Bay's synergies and trade prospects in a June 10 meeting with officials of the Port of Houston Authority: John Moseley, who is chief commercial officer; Dominic Sun, director for trade development; and Ric Arias, head of trade development.

She also signed a cooperation agreement to expand SBMA's global network with Leonides Reyes,



Chairman Eisma concludes a cooperation agreement with FACCCH President Leonides Reyes



Exploring possible areas of cooperation with Andrew F. Icken of the Office of the Mayor of Houston

in ship repair, refrigeration facility operation, home care, Fintech payroll system, and green energy.

Eisma recently concluded a 10-day business roadshow in Texas and California, meeting with business and civic leaders through Filipino expatriate communities and promoting Subic Bay as a gateway to global business under the SBMA Global Marketing Initiative (GMI).

"Houston was the first stop and an important one because it has a broad industrial base in energy, manufacturing, aeronautics, trans-



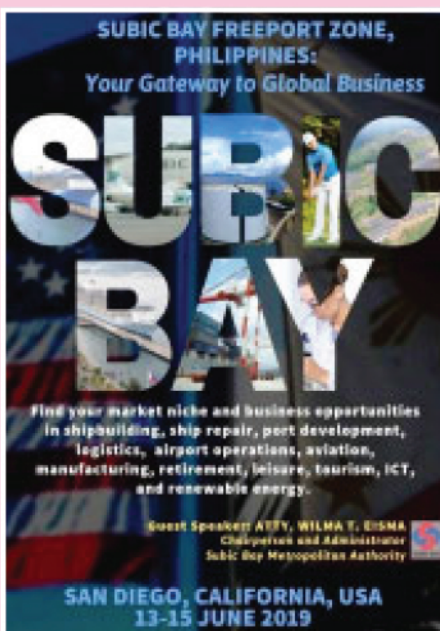
With members of the Filipino-American Chamber of Commerce of Greater Houston (FACCCH)

president of the Filipino-American Chamber of Commerce of Greater Houston (FACCCH) and likewise considered possible areas of cooperation in technology and innovation with Andrew F. Icken, planning officer at the Office of the Mayor of Houston.

Before these, Chairman Eisma spoke as guest of honor during the 121st celebration of Philippine Independence Day of the El Circulo Campapangan in Houston, where she cited the resilience of the Kapampangans who rose from the ashes of Mt. Pinatubo and the bases pullout in Clark and Subic, and how the former military facilities became a twin engine of growth in Central Luzon.

In this occasion, she also met with Philippine Consul General Geryll Santos and Nelvin Adriatico, a candidate for the City Council of Houston in the upcoming November U.S. elections.

GLOBAL MARKETING INITIATIVE

Chairman Eisma lures investment
from Texas, California

Chairman Eisma's presentation

One June 12, Chairman Eisma concluded a successful meeting with top executives of the Los Angeles Port Authority and the Federation of Philippine American Chambers of Commerce at the Port of Los Angeles in California, tak-

ing the opportunity to bridge industry and expertise and develop trade and connectivity between the Port of LA and the Port of Subic.

Eisma also took time for a goodwill visit with Capt. Roy Love, commanding officer of the San Diego Naval Base on June 13. This

was in return for the courtesy call made in Subic last month by Admiral Steve Lyons, commander of the United States Transportation Commission and in charge of military logistics for Asia.

The following day, June 14, Chairman Eisma briefed William A. Hall, president of the Chula Vista Chamber of Commerce, and chamber members who were keen on developing cold storage facility, ship repair, and cruise ship home port projects in Subic.

TRADE TALKS

With plans to develop trade synergy between the San Diego and Subic, Eisma also met with San Diego Port Commissioner Rafael Castellanos and Director Matthew Andersen of the U.S. Commercial Service in San Diego. From there, she unveiled the SBMA's Global Marketing Initiative at the San Di-



Meeting with San Diego International Airport officials



Discussion with San Diego Port Commissioner Rafael Castellanos (left) and Director Matthew Andersen of the U.S. Commercial Service in San Diego



With officials of the Los Angeles Port Authority



Federation of Philippine American Chambers of Commerce of Greater Houston

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Chairman Eisma, with SBMA OIC-deputy administrator Ronnie Yambao (leftmost) gets a warm welcome from officials of the Olongapo City Bayanihan Club of San Diego



With William A. Hall, president of the Chula Vista Chamber of Commerce, and other chamber members

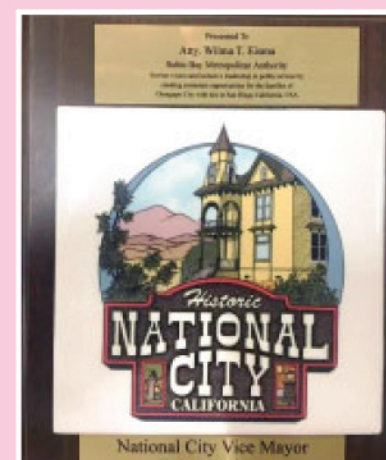
ego International Airport with Senior Director Hampton Brown and Domenic D'Ambrosio, VP Marketing & Innovation. The talks focused on exploring direct flights from San Diego to Subic or Clark.

Then at a business forum in San Diego on June 14, Chairman Eisma highlighted business opportunities in the Subic Bay Freeport, especially manufacturing, shipbuilding, ICT, renewable energy, retirement, leisure and tourism.

Eisma's U.S. trade mission successfully concluded with the receipt of two awards from groups in California.



Bayani Award from the Olongapo City Bayanihan Club of San Diego



Citation from National City Vice Mayor Ron Morrison

SYMBOL OF OPTIMISM

The first citation was the Bayani award from the Olongapo City Bayanihan Club (OCBC) of San Diego County, which recognized Eisma's exemplary contributions "by opening channels of opportunities in job creation, business development, and community-based programs."

The award, which was signed by OCBC Chairwoman Elen Nobles and Vice Chairman Jimmy Yap, also hailed Eisma as "a radiant symbol of optimism to the Filipino communities globally."

The second award came from National City Vice Mayor Ron Morrison cited the SBMA official for "her vision and inclusive leadership in public service by creating economic opportunities for the families of Olongapo City with ties in San Diego, California USA."

SBMA chairman cited as top 'woman-leader'

SUBIC Bay Metropolitan Authority (SBMA) Chairman and Administrator Wilma T. Eisma received yet another recognition for excellence as a woman leader during the Philippines Leadership Awards held on June 7 at the Dusit Thani Manila Hotel in Makati City.

Eisma, the first lady chief executive officer of the Subic agency, garnered the "Woman Leadership Award" from the World Women Leadership Congress, which is drumming up participation for the 7th World Women Leadership Awards in Mumbai in February next year.

Organizers said the Women Leadership Award recognizes the profound role played by women as leaders, executioners, and decision makers, in shaping the future of the region and nation.

At the same time, the SBMA official received the "CSR Leadership Award" from World CSR Day, a corporate social responsibility network that recognizes individuals and groups that help create a healthy CSR ecosystem.

Both awards were presented by Dr. R. L. Bhatia, founder of World CSR Day, who is also widely recognized as a change management guru and organization turnaround specialist.

TRIBUTE TO MOM

In accepting the Woman Leader Award during the ceremony, Eisma paid tribute to her mother Clarita, whom she described as "the one who stands out the most" among her mentors that included Sen. Richard Gordon, the first SBMA chairman.

"She taught me that there is no such thing as short cuts; that success and leadership is all about hard work and setting an example. And she did just that: she worked hard and lived a life that is an example and an inspiration," Eisma



Chairman Eisma poses with Dr. R.L. Bhatia after getting two leadership awards in the recently-concluded Philippine leadership Awards in Makati City (Photo by CARLOS ANDRES)

said of her mother.

"I wish to continue to make her proud and hope to lead a life that is an example and inspiration to others," the SBMA chairman added.

LATEST CITATION

The Woman Leadership Award was the latest in a string of recognition Eisma received after her appointment as SBMA chairman and administrator in September 2017.

In July last year, she received the JCI "Pinay Power" Award from the Junior Chamber International (JCI) Philippines for "efforts to provide economic development to the community and to help others succeed in business."

In November 2018, she received two awards: one for International Public Service during the Chicago Filipino Asian-American Hall of Fame Awards in Chicago, Illinois, and another for "Female Executive of the Year" in a government or non-profit organization category, which earned her a silver Stevie statuette during the 15th annual Stevie Awards in New York City.

Chairman Eisma was also scheduled to receive recognition from the Olongapo City Bayanihan Club of San Diego Country in California during her visit this month. - HENRY EMPEÑO

P50,000 fine set for illegal truck parking

By **CARRIE T. ASPA**

ILLEGALLY-parked trucks and heavy vehicles in this free port will be slapped a hefty fine of P50,000 starting this month to deter traders from using the roads as parking areas.

Subic Bay Metropolitan Authority (SBMA) Chairman and Administrator Wilma T. Eisma said the SBMA Board of Directors passed a resolution on May 23 increasing the penalty for heavy vehicles parked illegally or in non-leased areas from P500 to P50,000.

The resolution takes effect June 1, 2019.

The P50,000 fine applies only to illegally-parked heavy vehicles owned by conversion yards, auctioneers, service providers, and other locators.

MAKING IT HURT

"We have to increase the fine to an amount that would make it hurt. That is the only way they would follow regulations," Eisma explained.

She pointed out that the huge time lapse between the admission and the actual pullout of equipment and trucks results in the roadside parking of vehicles for as long as three months.

She said this stems from the fact that some companies were importing more than the volume allowed for their leased areas.

The parking problem has been a festering issue in Subic, the only free port where importation of used vehicles and heavy equipment

is allowed by law and now home to 88 vehicle trading companies.

VIOLATIONS

Chairman Eisma met with the truck and heavy equipment traders in April and in May to discuss

out within the allowed given time.

Eisma warned that the agency has the authority to pre-terminate agreements without need for court action and may also revoke, suspend or cancel the registration of any company for violation of the terms and conditions of its lease contract with the SBMA.

The truck traders agreed to keep their operations within the bounds of law, she said.

The crackdown on illegal parking and other policy violations was



Trucks are parked in a vacant lot at the Subic Bay Freeport (JUN DUMAGUING)

violations, not just on illegal parking, but also on work permits, importation, use of marshalling yard, subleasing, occupancy and use of leased property, and environment.

Describing the illegally parked trucks and equipment as "a bane to road users", Eisma told truck traders that these should be pulled

just part of the Eisma administration's "shape-up-or-ship-out" position against errant businesses in the Subic Bay Freeport.

Last year, the SBMA tracked and chased after delinquent Subic Freeport business locators with millions of pesos in unpaid rents and other fees.



Carnap suspect Robert Escal under investigation by SBMA-LED officers

Carnap suspect with car from Laguna nabbed by SBMA-LED

ASUSPECTED carnapper was arrested here on June 9 by Subic Bay Metropolitan Authority (SBMA) law enforcers after he was found driving a vehicle stolen in Laguna last March 5.

According to Vicente Tolentino, head of the SBMA Law Enforcement Department (LED), SBMA security officers arrested Robert Escal y Geronimo, 41 years old, and a resident of No. 25 9th Street, West Tapinac, Olongapo City, at the vicinity of the Mini Golf Course in the Subic Freeport.

In his possession was a silver Ford Escape wagon with license plate number NKO-807 that was reported missing by its owner Christopher D. Asis, a resident of Calamba City, Laguna.

Asis said that on March 5 he entrusted his Ford Escape for repair to Escal, who had introduced himself as a mechanic.

Asis said Escal, one of his store customers, had given his address as No. 24C Duhat St., Doña Josefa Village, Pilar, Las Piñas City.

However, when he went to Escal's shop to check on his vehicle, both Escal and the vehicle were nowhere to be found.

Failing to contact Escal, Asis posted on social media a description of his missing vehicle and his contact number.

On June 8, Asis received text messages from a concerned citizen that his vehicle was sighted at the vicinity of the Boardwalk Area in the Subic Bay Freeport.

The next day, Asis went to Subic and after failing to locate his vehicle at the Boardwalk area, reported the matter to the SBMA Law Enforcement Department.

At about 4:35 pm, Asis saw his vehicle near the Mini Golf course and alerted the SBMA police.

Operatives from the LED's Traffic Branch headed by Officer Jimmy Elenos later apprehended Escal.

Following initial investigation, the SBMA police turned over Escal and the stolen vehicle to the Highway Patrol Group in Olongapo City for proper determination of the case. - JON LINOBO

AROUND CENTRAL LUZON

SM City Olongapo Downtown wins in 2019 APAC Stevie Awards



SM City Olongapo scored 1 Silver award for its Playdate Project campaign (Innovation for Entertainment Events) – at the prestigious 2019 Asia-Pacific Stevie Awards night, recently held at the InterContinental Hotel in Singapore. These win was 1 of the 45 Stevie Awards received by SM Supermalls that garnered the company with the highly coveted Grand Stevie for 'Most Honored Organization.'

SM City Olongapo Downtown bagged 1 Silver Stevie in the prestigious 2019 Asia-Pacific Stevie Awards for its Playdate Project campaign under the Innovation in Entertainment Events at the recently concluded awards night, held at the InterContinental Hotel in Singapore. These win was 1 of the 45 Stevie Awards bagged by SM Supermalls that garnered also the company with the most coveted Grand Stevie for 'Most Honored Organization.'

"We are thankful and truly elated by these validations of our hard work, dedication and passion to offer family fun for our valued customers. We strive to do this through constant innovation and offering nothing but the best activities and experiences for shoppers in SM malls nationwide," said SM Supermalls COO Steven Tan.

Playdate Project, a region-wide campaign involving SM City Tarlac and neighboring SM Supermalls such as SM City Olongapo, SM City Cabanatuan and SM Megacentre Cabanatuan held 4 Saturdays of fun activities for kids aged 4-12 years old in March 2018. Different activities

involved being a little chef and barista, being your own Picasso through an art workshop and basically, gaining new playmates throughout the sessions.

SM won 2 Gold Awards for the Entertainment Apps and Corporate Websites categories, namely the #AweSM Logo Hunt Mobile App and the SM Supermalls Corporate Website. SM also nabbed 24 Silver Awards and 19 Bronze Awards. Various SM malls – from Quezon City to Baguio to Cagayan de Oro – clinched awards for their innovative and entertainment events.

The Stevies, previously known as The American Business Awards and then The International Business Awards, is the only business awards program that recognizes innovation in the workplace in all 22 nations of the Asia-Pacific region. The Stevie Awards are widely considered as the world's premier business awards that confer recognitions for outstanding programs, such as The International Business Awards which is already on its 16th year. The focus of all categories in the Asia-Pacific Stevie Awards is now on innovation: innovation in all its forms, in every aspect of work life and achievement.

INDEPENDENCE DAY SA SM





SM Olongapo Downtown celebrates Independence Day with the appearance of Girl Scouts of the Philippines Olongapo Chapter, (from R-L) SM City Olongapo Downtown Asst. Mall Manager Denmark Desolo, Asst. Mall Manager Michelle Chua, Olongapo Vice Mayor Aquilino Cortez, City Councilor Dr. Logie Lipumano, Miss Olongapo 2019 Judie Anne Flores and SM PR Manager Nette Mortel.



SM Olongapo Downtown's version of Philippine flag patterned to Tic Tac Toe puzzle.

BALITA SA WIKANG PINOY

Bagong toll fees sa SCTEX

SCTEX NEW TOLL FEES	
EFFECTIVE JUNE 14, 2019	
MABIGA - TIPO	MABIGA - TARLAC
 Php227*	Php124
 Php467*	Php248
 Php680*	Php372
VAT Inclusive No Increase in NLEX toll fee *Includes SFEX toll fee	

Makikita sa larawan ang magiging presyo ng toll fee sa Subic-Clark-Tarlac Expressway simula sa Hunyo 14. Ito ay mula sa Mabiga interchange sa lungsod ng Mabalacat sa Pampanga hanggang Tipo sa bukanan ng Subic Bay Freeport at mula Mabiga hanggang La Paz, Tarlac. (NLEX Corporation)

LUNGSOD NG MALOLOS-- Ipatutupad na simula ngayong sa Hunyo 14 ang 51 sentimong pag-angat sa toll fee sa kada kilometro sa Subic-Clark-Tarlac Expressway o SCTEX.

Ito ay matapos aprubahan ng Toll Regulatory Board o TRB ang dati nang petyisyon ng Bases Conversion Development Authority o BCDA noong 2011.

Inilahad ni NLEX Corporation Corporate Communications Head Kit Ventura na base sa inaprubahan ng TRB, madadagdagan ng P20 ang toll fee ng Class 1 o mga sasakyang apat ang gulong na mag-uumpisang pumasok sa SCTEX mula sa Mabiga Interchange sa lungsod ng Mabalacat hanggang sa La Paz, Tarlac.

Ang mga Class 2 o mga bus at maliit na trak ay P40 at ang mga Class 3 naman gaya ng malalaking trak at mga may hinihila ay P60.

Kung papuntang Subic Bay naman mula sa Mabiga Interchange, 32 ang idadagdagan sa mga Class 1, P66 sa mga Class 2 at P98 sa mga Class 3.

Binigyang diin pa ni Ventura na mula nang hinawakan ng NLEX Corporation ang konsesyon para sa operasyon ng SCTEX

noong 2015, namuhunan na ang kumpanya para mapanatiling maganda ang kalidad ng daan at mga imprastraktrua sa 94 kilometrong expressway.

Una na rito ay nang pinag-isa na ang electronic toll collecting system ng NLEX at SCTEX upang hindi na humaba ang pila sa pagbabayad ng toll fee ng mga sasakyang nagmumula sa NLEX at umaakyat sa SCTEX. Noong 2017 naman, muling inaspaltohan ang noo'y magaspang nang kalsada ng SCTEX mula sa La Paz, Tarlac hanggang Tipo sa bukanan ng Subic Bay Freeport.

Sinimulan din ang pagpapalaki ng mga interchange at pagdadagdag ng mga toll booths partikular na sa Tipo at Mabiga. Iba pa rito ang paglalagay ng 24 oras na traffic monitoring at roadside services, mga makabagong closed-circuit television cameras at pagtatayo ng Traffic Control Room upang masegurong ligtas ang mga nagbibiyaha sa SCTEX.

Kaugnay nito, sa konsesyon na pinasok ng NLEX Corporation para pamahalaan ang SCTEX, 50 porsyento ng mga nakokolektang toll fee sa SCTEX ay sosyo para sa BCDA. (PIA 3)

Sisimulan sa Hulyo ang papalapad Expressway



Pirmado na ng NLEX Corporation at Sta. Clara International Corporation ang P1.6 bilyon kontrata para sa pagpapalapad ng Subic Freeport Expressway. Nakatakdang simulan ang proyekto sa ngayong Hulyo. (NLEX Corporation)

LUNGSOD NG MALOLOS, -- Tuloy na ang gagawing pagpapalapad sa ngayong salubungang Subic Freeport Expressway o SFEX.

Ayon kay NLEX Corporation Corporate Communications Head Kit Ventura, nakatakdang simulan ang proyekto ngayong Hulyo matapos lumagda sa kontrata ang NLEX Corporation at Sta. Clara International Corporation para sa P1.6 bilyon SFEX Capacity Expansion Project.

Sa kasalukuyan, salubungan ang SFEX at nagiging tatlong linya lamang kapag pababa o paakyat ang kalsada.

Dahil dito, kapag ang isang maliit na sasakyan ay may kasunod na malaki at mahabang trak na mabagal sa pagakyat, hindi na makalagpas ang mga sasakyan na nagdudulot ng pagkakaroon ng mahabang pila dahil mababagal na takbo.

Kaya't gagawa ng panibagong dalawang linyang daan upang ang kasa-

lukuyang salubungan ay maging tig-dalawang linya sa magkabilang panig. Ang nag-iisang tunnel at tulay sa kahabaan ng SFEX ay gagawing dalawa, na ipapanatay sa magiging lapad ng nasabing expressway. Lalagyan din ito ng expressway-standard LED lights upang matiyak na ligtas bumiyaha sa bulubunduking SFEX.

Taong 1995 nang unang ipinagawa ni noo'y Pangulong Fidel V. Ramos ang SFEX bilang gateway sa Subic Bay Freeport Zone para sa 1996 Asia Pacific Economic Cooperation Leaders' Summit. Nang magawa ang Subic-Clark-Tarlac Expressway, ikinabit ito sa SFEX sa bahagi ng Tipo.

Aprubado na rin ng Toll Regulatory Board ang proyekto. Ang NLEX Corporation ay binigyang ng konsesyon ng pamahalaan upang pangasiwaan ang operasyon at modernisasyon ng SFEX. (PIA)



Subic Bay
International
Film Festival



JUNE 21 to 23
HARBOR POINT CINEMA 4
FREE ADMISSION

JUNE 21 • FRI



THE MAID IN LONDON
9:15 AM – 11:35 AM

JUNE 22 • SAT



RENDEZVOUS
9:15 AM – 11:45 AM

JUNE 23 • SUN



JESUSA
9:15 AM – 11:10 AM



TELL ME YOUR DREAMS
11:50 AM – 1:20 PM



1957
12:00 NN – 1:16 PM



KIDS OF WAR
11:25 AM – 12:50 PM

CO-PRESENTED BY:

AyalaMallsCINEMAS



*** Tickets will be released one (1) hour before the film starts**
*** Limited seats ONLY. On a first come-first served basis**

For inquiries, please call +639282140187